

# Sebastian Toomey UX Designer

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User experience designer with over 18 years of professional experience. Dedicated advocate of user centered design principles, specializing in both customer-facing and enterprise-level web applications. Enthusiastic team player, skilled at collaborating with users, business, and technical stakeholders.

## WORK EXPERIENCE

### Freelance UX Designer

Self Employed

*Jun 2018 - Present, San Francisco, CA*

Providing remote UX and UI design support to Research Square, an academic publishing services company based in Durham, NC. Includes helping to define requirements, producing mockups and design specifications for implementation by their development team.

### UX Designer

PLOS

*Dec 2010 - Apr 2018, San Francisco, CA*

Led design initiatives for PLOS journals, Article Level Metrics, and editorial tools. Principal UX designer for the Aperta manuscript submission and management system. Applied Lean UX methodology within a Scrum Agile SDLC. Designed workflows to support manuscript submission and editorial processes. Collaborated with users, product managers, and developers. Conducted user research and usability tests. Produced wireframes, prototypes, and mockups.

### Sr. Web Designer

PLOS

*Jun 2007 - Dec 2010, San Francisco, CA*

Designed UI for PLOS web properties including icons, illustrations, and other graphical assets. Created and updated style guides. Implemented designs in XHTML/CSS, supporting 508 accessibility guidelines. Collaborated with JavaScript developers on implementation of AJAX enabled features.

## SKILLS

### Tools & Technologies

Sharpie Marker & Paper  
Sketch  
InVision  
Balsamiq  
Zeplin  
Photoshop, InDesign, Illustrator  
HTML/CSS

### Design & Methodology

User Experience Design  
User Interface Design  
Visual Design  
User Journey Mapping  
Storyboarding  
Wireframes & Mockups  
Visual Specs & Styleguides  
Prototyping  
User Research  
Usability Testing  
UX Personas  
Lean UX

**Sr. User Interface Designer, AVP**

Wells Fargo & Co.

*Sep 2003 - Jun 2007, San Francisco, CA*

Designed UX for banking, payments, transfers, and reporting functionality supporting over 10 million online banking customers in both consumer and small business segments. As interim User Interface Design Manager, Mar - Nov 2006, managed cross-functional team of information architects and UI designers. Collaborated with business partners and executive management.

**Web, UI, Graphic Designer & HTML Developer**

ZeeWare, Inc.

*Sep 2002 - Jul 2003, South San Francisco, CA*

Designed UI and produced graphical assets for enterprise web-based applications. Developed websites, created identity systems, branding, and marketing materials for corporate clients.

**Sr. Visual Designer**

Catalyst Resources

*Apr 2000 - Sep 2002, San Mateo, CA*

Designed UI systems for web-based software applications. Conducted user research and facilitated brainstorming sessions with clients. Defined interaction patterns based on user and task analysis.

**Visual Designer & HTML Developer**

CEISMC, Georgia Institute of Technology

*Feb - Jun 2000, Atlanta, GA*

Designed and developed web-based lesson plan application for Georgia public school teachers. Designed UI elements, icons, and other graphical assets. Produced HTML and CSS.

**Industrial Designer & Fabricator**

Center for Assistive Technology and Environmental Access, Georgia Institute of Technology

*Sep - Dec 1998, Atlanta, GA*

Member of the furniture design and fabrication team. Pieces exhibited in the 1998 exhibition "Unlimited by Design" - Smithsonian Institution's Cooper-Hewitt National Design Museum.

PROFESSIONAL DEVELOPMENT

**User Research Techniques**

Workshop, General Assembly  
2018

**UX Week**

Conference, Adaptive Path  
2013 - 2015

**Good Design Faster**

Workshop, Adaptive Path  
2012

EDUCATION

**Georgia Institute of Technology**

MS, Architecture & Industrial  
Design  
1997 - 2000

**Georgia Institute of Technology  
Summer Study Abroad**

Design studies in Paris, Milan, and  
Vitra, Germany  
Summer 1998

**Marlboro College**

BA, Liberal Arts, Furniture Design  
1990 - 1993

**Carnegie Mellon University**

**College of Fine Art**  
1988 - 1989